



BBC TOTAL WIPEOUT TEAM RISE TO THE “IT’S A KNOCKOUT” CHALLENGE FOR NACC

On **Sunday 25 July 2010**, a team made up of contestants from BBC One’s extreme game show **“Total Wipeout”**, will be rising to the challenge and competing in the first **“It’s a Knockout”** event to be held by the National Association for Colitis & Crohn’s Disease (NACC) to raise awareness of Crohn’s and Colitis.

Currently a hugely popular television show, Total Wipeout’s brave contestants, who are each given a Wipeout nickname, must tackle one of the worlds most ridiculous obstacle courses which includes the Cradles of Doom, the Big Balls and the dreaded Sweeper.

Battling for **It’s a Knockout** glory, the Total Wipeout team will be travelling to the **OA Sports Ground, Harpenden Road, St Albans** from various parts of the UK. The team will include “Mustang” (Natasha Chierico - local); “Rowing Jon” (Jon Goodall – Wales); “Gassy Alex” (Alex Waterfield – Sussex) and “Big Daddy” (Kieran Devlin – Ireland).

Alongside the Total Wipeout team, others from corporate sectors, community businesses, charities and clubs will be taking part in “It’s a Knockout” when the games will be designed for **all abilities, such as penguin races, bubble pits, gunge pits, slippery slides and inflatables.**

Do you have a team that can’t be beaten? Rise to the challenge and take a team of your colleagues to the top in **“It’s a Knockout”** – the perfect team building opportunity. And raise money for charity too!

No training is required and there are extra points to score for those teams who bring cheerleaders or wear fancy dress costume. **This is an event not to be missed!** Teams of up to ten fun loving adults per team can take part and really let their hair down, enjoy the summer and raise money for NACC and other charities.

There will be a chance **for children** aged 6 to 14 years to take part in a lunchtime mini knockout when **children’s TV presenter, Jamie Rickers** takes over the proceedings. Children’s mini games will include: Sticky Balls (target game); Caterpillar Race; Slide of Doom (gunge pit); Animal Quakers (relay race including foam pit).

Open to the general public on the day from 11.30am (11am for teams) to 4pm, spectators, cheerleaders, supporters and families with younger children will be able to enjoy the excitement

of the games and other activities such as **bouncy castles, face painting, side stalls, BBQ and refreshments**. Europe's top **Tom Jones Tribute** act, Billy Lee, will also perform.

Entry for spectators is only £3 per adult with free entry for OAPs, the disabled and children under 16 (who must be accompanied by an adult).

Colitis and Crohns are two conditions that can strike any one at any age, although teenagers and young adults are most at risk. There is no known cure and symptoms last a lifetime. The conditions are painful, exhausting and unpredictable and can cause a devastating impact on daily life. They affect 1 in 250 people in the UK.

For more information or to register a team contact the NACC Fundraising Team by calling 01727 734485 or go to www.nacc.org.uk/knockout.

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NOTES FOR EDITORS

Colitis and Crohn's are inflammatory bowel diseases (IBD) that last a lifetime and for which there is no known cure. They can strike at any age but children and young people are most at risk.

Nearly a quarter of a million people in the UK suffer with these painful, exhausting and unpredictable conditions, symptoms of which include diarrhoea, bleeding, severe pain and fatigue, inflamed joints, eye and skin problems. The impact these have on education, work, social and family life can be devastating.

The National Association for Colitis and Crohn's Disease (NACC), shortly to become Crohn's and Colitis UK (NACC), is the major UK charity providing information and support to those affected. NACC also raises awareness of their needs, campaigns for better healthcare and funds vital research.

Ongoing fund raising is vital to the charity to enable them to continue their work. Runs, walks, challenges and special events are just some of the ways in which money is raised. The "It's a Knockout" event is the first to be held in Hertfordshire where the charity's headquarters are located.

NACC's CEO Richard Driscoll is Hertfordshire **Business Person of the Year 2010**.

For further information on NACC or the It's A Knockout event, please contact:

Suzi Clark, Director of Marketing and Fundraising, NACC

01727 734485

suzi.clark@NACC.org.uk

or

Chris Quelch, Marketing and Media Administration, NACC
01727 734485
chris.quelch@NACC.org.uk

For media information please contact:

Cerco Communications

01727 847407

Sabra Swinson email: sabra@cercocommunications.com

Jane Thompson email: jane@cercocommunications.com

Anna Rowntree email: anna@cercocommunications.com